



## Attention 2019 Walkers:

Tri-Valley SOCKs and the event beneficiaries would like to thank you for walking and sharing our vision of a world without Breast Cancer. This document includes important information on what to expect during the 14<sup>th</sup> Annual "Quest for a Cure" Bras for the Cause breast cancer walk on April 13, 2019, and will help you plan for the evening. Sections with information on fundraising, registration/check-in, raffle, bra judging, safety, route support, rest stop and cheering station locations, "DDD" finishers' party and directions are below.

*Let's go out and prove again that we can have fun (be safe) and change the world at the same time!*

## Fundraising - All checks must be made out to Tri-Valley SOCKs:

We strongly believe that you can have fun while raising money to help end breast cancer. Your \$200 could buy a mammogram for a sister in need.

- For faster check-in at Registration, it is highly recommended that your \$200 pledge be posted on-line 2 days prior to the walk.
- Bring any last-minute checks with you to registration (list them on the attached Donations Submittal sheet). If you have not reached the minimum \$200 in donations by May 4, 2019 you will be asked to self-pledge. Please fill out the attached Pledge form with your credit card information and signature so we have your billing information if you have not reached your goal by May 4, 2019. Please have your pledge form filled out ahead of time, or bring your credit card with you. See <http://www.trivalleysocks.org/fundraising.html> for ideas to help you get there.
- To be considered for the "Top Fundraiser Team" and "Top Fundraiser Individual" prize, your donations must be received **by midnight on the evening prior to the walk, which is April 12, 2019**. Donations received after April 12 will be credited to your name/number; however, we will be unable to include them in the Top Fundraiser Team or Individual calculations. (For more information, please see the attached Fundraising Guidelines, or look on our website's Questions & Resources page, click on "Fundraising Recognition Guidelines" button.) There are many other judging categories you can compete for! See the Bra Judging section below.

## Registration/Check-In:

- To assist in expediting the registration process, please bring the following:
  1. Signed Safety Waiver (waiver must be signed by every walker and by an adult for any walker under 18 years old).
  2. List of donations brought in the night of the walk. (Please fill out the attached Donations Submittal sheet ahead of time)
  3. Fundraising Pledge form filled out with credit card information and signed to self-pledge (as described above).

- Registration check-in will begin at 5:00 PM inside Amador High School's large gym. You will receive your participant bib with your walker number at check-in. See the attached Amador Campus map for registration and parking information.
- Please be ready to start the walk at 7:00pm.

#### **Raffle:**

- Raffle prizes will be set up inside, near Registration.
- Take a look at the fabulous raffle prizes and buy your tickets!
- Tickets will be sold **until 7:30 PM the night of the walk only**. Don't forget to bring cash or checks so you don't miss out!
- Ticket prices: 2 for \$5, 5 for \$10, or 12 for \$20
- Need not be present to win raffle prizes. A Tri-Valley SOCKs member will contact you and make arrangements to receive your basket if you do not pick it up after the walk.
- Raffle prize winners will be posted in the large gym at the Finishers' Party. Winners need to proceed to the table by the t-shirts to claim their basket.

#### **Bra Judging:**

- You must go through Registration before proceeding to Judging. Please tell us you want to participate at check-in. We will direct you to the judging area.
- Bra Judging will begin at 5:00.

This Year's Award Categories: Best "Bro"-zier (Individual or Team), Best Electric Light Show (Individual or Team), Most Creative Individual Safari Award, Most Creative Team Safari Award, Most Creative Small Group (group of 6 or less), Most Creative Large Group (group of 7 or more), Most Inspirational Award (Individual or Team), and Best Show Stopper Team Award.

**Safety:** Your safety is our first priority. **We have never had a serious injury. Here are some things to remember to help us keep that record:**

- This is a WALK, not a run.
- Follow all normal traffic rules and regulations.
- If a police officer or walk safety volunteer gives you instructions, please comply. They are watching out for your safety.
- Make sure that drivers see you before you cross a street--make eye contact.
- In case of an emergency, first dial 911. Then contact a SOCKs representative by dialing 650 SOCKS 22 (650-762-5722). The phone number is on your bib.
- To Flag down the Support Limo - stand by the curb, but not in the street. Hold your arms over your head crossed in an "X" so they know you are not just waving and cheering with them. You may also dial 650 SOCKS 22 (650-762-5722). The number is on your bib. A SOCKs volunteer will respond. Be ready to give your location and if there is an injury.

- Share the sidewalk, especially down Main Street. Be courteous. Let them admire your gorgeously decorated bra! Tell them why you are walking in your underwear.
- Please stay on the sidewalk and on the route - follow the pink flagging tape and signs. We have carefully marked hazards, but call out potential hazards if you see them, such as broken cement, poles, trashcans, bus benches, fire hydrants, or 'organic' hazards left by a dog.
- No dogs please. This is for the safety of our walkers and insurance coverage.
- "Lights" are important--on your bra and in your hand. It's a good idea to bring a flashlight. Not only will you want to see the sidewalk, but you'll want to be seen--by drivers, spectators and other walkers as well. We not only encourage lights, we reward them! A prize will be awarded for Best Electrical Light Show.
- Have fun - you look fabulous. Go Kick Cancer in the Ass-Phalt!

### **Route Support:**

- If you feel tired or can't finish the walk, no worries--we have a Support Limo easily identifiable. To flag it down, please stand by the curb, but not in the street. Hold your arms over your head crossed in an "X" so they know you are not just waving and cheering with them. You may also dial 650 SOCKS 22 (650-762-5722). A SOCKs volunteer will respond. Be ready to give your location.
- The route will be clearly marked with pink flagging tape and signs. Please be aware of sidewalk conditions while reading signs and admiring the decorated bras around you.
- Call out potential hazards such as broken cement, poles, trash cans, bus benches, fire hydrants, or worst of all, dog business.

### **Rest Stops and Cheering Stations:**

- There are several locations staffed with volunteers whose job it is to keep you on the road--comfortable and safe. You can find the Cheering Stations in the attached map. Please share with your sponsors, family and friends. They'll love to see you in your decorated bra!
- Restrooms are located in several places along the route.
  - Delucci Park Pit Stop, sponsored by Peet's Coffee, is located at W. Angela Street and 1<sup>st</sup> Street. This is approximately halfway through the walk.
  - Axis offices located on Railroad.

### **The "DDD" Finishers' Party (Desserts, Decorations and Donations):**

- Upon finishing the walk, please follow the directions to Finishers' Party where you will collect your Finishers' T-shirt and then proceed on to the goodies!
- D Desserts - Our dessert buffet will feature delicious desserts and treats, including chocolate, from local businesses that support the cause. Enjoy music until the final walkers arrive.
- D Decorations - If you entered the Bra Decorating Contests at Check-in, this is when the winners will be announced and the prizes awarded.
- D Donations - We will announce a preliminary fundraising total at the Finishers' Party. Our beneficiaries will be introduced, and you will have an opportunity to learn about this year's Honoree.



## Directions:

The event is again held at Amador Valley High School located at 1155 Santa Rita Road, Pleasanton, CA 94566

### From 580:

Exit Santa Rita Road.

Proceed south toward town staying on Santa Rita Road.

After the stoplight at Black Avenue, you will see Amador High School on the right side of the street. There is a large parking lot on the right, accessible from Santa Rita Road.

If needed, a second parking lot is available to use by continuing past the high school and turning right onto Del Valle Parkway. Make your first right into the parking lot. Look for signs directing you to registration in the Large Gym.

### From 680:

Exit Bernal Avenue, east.

Turn left on Valley Avenue.

Turn right on Santa Rita Road.

After the stoplight at Black Avenue, you will see Amador High School on the right side of the street. There is a large parking lot on the right, accessible from Santa Rita Road.

If needed, a second parking lot is available to use by continuing past the high school and turning right onto Del Valle Parkway. Make your first right into the parking lot. Look for signs directing you to registration in the Large Gym.

**Please sign and bring this form to Registration!**



## **WALK SAFETY AND LIABILITY WAIVER**

I wish to participate in the Bras for the Cause Walk. If I am registering as a walker, I will be at least 18 years or older on the date the event commences. If I am under 18, I will have signed parental permission in order to participate and will be walking with an adult who is a registered walker.

I understand that all donations processed by the Tri-Valley SOCKs donation office are non-refundable and non-transferable, even if I do not participate in the event or even if the event is cancelled. I also understand that the registration fee is non-refundable, and non-transferable. I understand that I must raise at least \$200 in order to participate in the event.

### **Waiver and Release of Liability**

I understand that while participating in this event, I will be using public streets and facilities where many hazards exist, and I am aware of and appreciate the risks that may result. I am also aware that accidents may occur during this event that could result in serious injury or death. I am voluntarily participating in this event with knowledge of all such risks. If I am the parent or guardian of an under-aged walker, I understand these risks and agree to all stipulations in this waiver for my child.

In consideration for being permitted to participate in this event, I agree to assume all risks and to release, hold harmless and covenant not to sue Tri-Valley SOCKs, the City of Pleasanton, the Pleasanton Unified School District and any designated beneficiaries, sponsors, officials, participating clubs, communities, organizations, friends of the event, and all other government or public entities including, but not limited to, the Department of Transportation and affiliated organizations and all their respective directors, officers, agents, employees and members (collectively, "the releasees"), for any claim, loss or liability that I may have arising out of my participation in the event, including bodily injury, death or property damage, whether caused by negligence or carelessness of the releasees or otherwise.

I intend by the Waiver and Release of Liability to release in advance, and to waive my rights and to discharge all of the releasees from all claims, losses or liabilities for death, bodily injury or property damage that I may have, or which may hereafter accrue to me, as a result of my participation in this event, even though that liability may arise from negligence or carelessness on the part of the releasees, from dangerous or defective property or equipment owned, maintained or controlled by them or because of their possible liability without fault. I understand and agree that this Waiver and Release of Liability is binding on my heirs, assigns and legal representatives.

I am physically capable of completing this event. I will maintain personal health insurance while participating in the event. I acknowledge that I, and I alone, am solely responsible for my personal health and safety, and the personal property I bring with me. I will read the event description and rules for participation in the event, and I will abide by all rules and regulations established by the event organizers and personnel as well as the local vehicle code. I further agree that my participation in the event is subject to the sole discretion of the organizers, and that my participation may be limited for medical or other safety-related reasons.

I will abide by Tri-Valley SOCK's Code of Conduct which can be found on our website at <http://www.trivalleysocks.org/Questions---Resources.html>

I understand that my name, photograph, voice or likeness may be used for all promotional purposes related to the event by Tri-Valley SOCKs. I consent to and authorize, in advance, such use and waive all rights of privacy I have in connection therewith. And I understand that I will not benefit financially from any use thereof.

I have carefully read this Waiver of Liability and Agreement and fully understand its contents. I am aware that by signing this waiver, I agree to all terms and conditions included in it.

\_\_\_\_\_  
Print Your Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Walker

\_\_\_\_\_  
Parent or Legal Guardian's Signature (if under 18 years of age)



**Bras for the Cause Walk**

**Submittal Sheet**

Please turn in your completed submittal sheet along with checks and cash you have received the day of the Walk.

**WALKER'S NAME:** \_\_\_\_\_ **Telephone:** \_\_\_\_\_

**Date** \_\_\_\_\_

Donor's Name	Check	Cash	Total
1.			
2.			
3.			
4.			
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12.			
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18.			
19.			
20.			
21.			
22.			
<b>TOTAL:\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>



## 2019 Bras for the Cause Breast Cancer Walk Fundraising Pledge Form

We are very excited that you've registered for the 14<sup>th</sup> annual "Quest for a Cure" Bras for the Cause Breast Cancer Walk and will join us in having some fun while fighting a very serious disease. Although we are out to have a good time, the purpose of this event is to raise money to fight Breast Cancer. We cannot find a cure, if we cannot fund a cure. Therefore, each walker is required to raise a minimum of \$200 to participate.

I understand that the Bras for the Cause event is a fundraiser and when registering I agreed to raise \$200 to participate. We are now asking those participants who have not raised a minimum of \$200 to self-pledge any remaining funds.

Please review the following and indicate which is applicable to you.

1. I have raised the minimum of \$200 by the event date of April 13, 2019 (to be verified by Registration volunteer at time of check-in by looking at spreadsheet provided).
2. I have not raised the minimum of \$200 and agree to self-pledge the difference between the amount I have raised to date and \$200 on my credit card on April 13, 2019.
3. I have not raised the minimum of \$200 and agree to continue to fundraise. If I am unable to raise the minimum amount of \$200 by May 4, 2019, I agree to self-pledge the difference between the amount raised as of May 4, 2019 and \$200. Any non-credit card donations must be received by Tri- Valley SOCKs by May 4th to be included in the total.

### Self-pledge credit card information:

Walker's Name: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Team Name (if applicable): \_\_\_\_\_

Name on credit card: \_\_\_\_\_

VISA card number: \_\_\_\_\_

Master card number: \_\_\_\_\_

American Express card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Phone #: \_\_\_\_\_

I understand that my credit card will be charged if I have not raised \$200 by 5/4/19.

Signature: \_\_\_\_\_





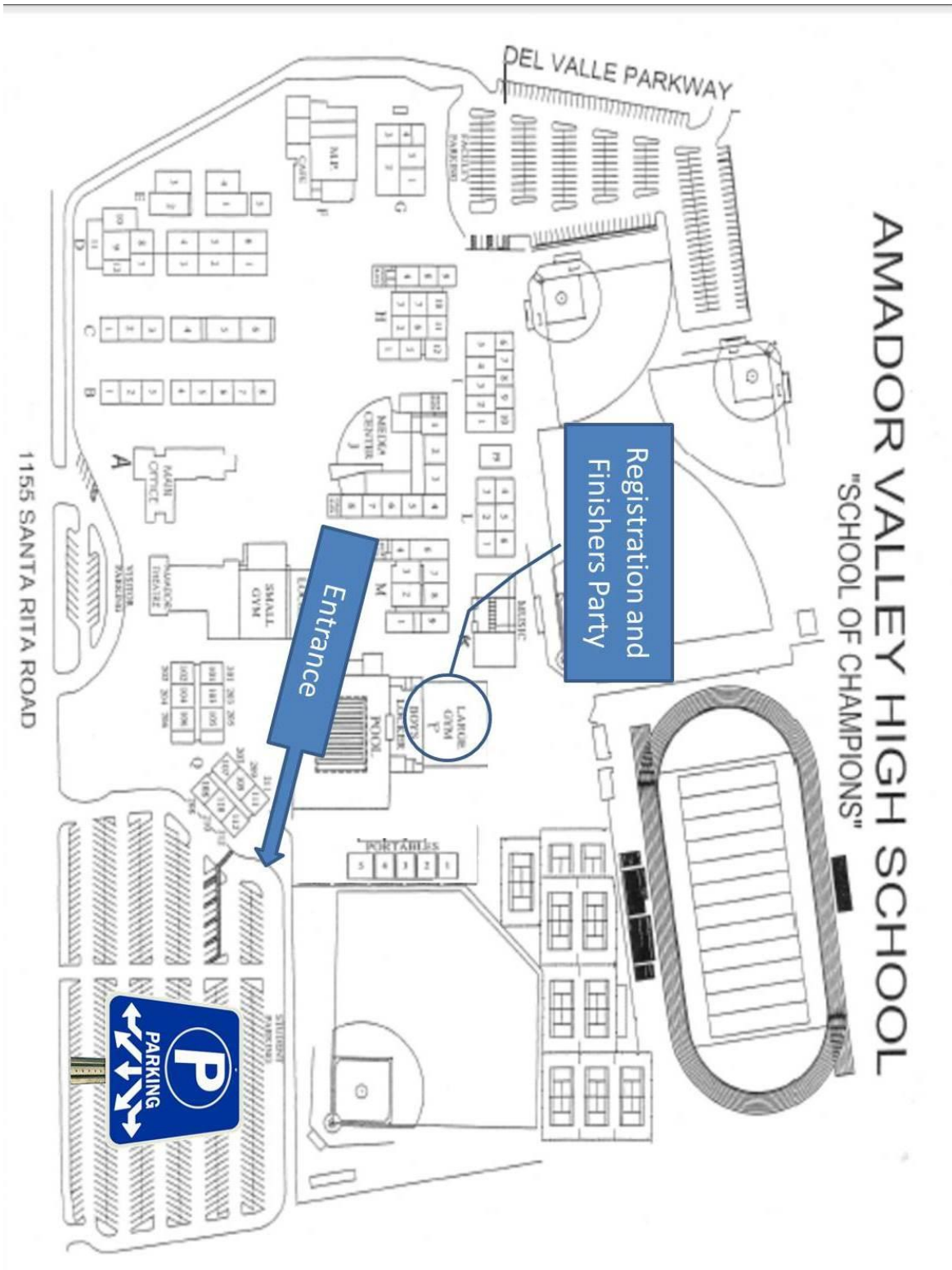
# Tri-Valley SOCKs

## Guidelines for Individual and Team Fundraising Recognition:



1. The “cut-off” time for any funds raised by both individual walkers and teams of walkers to be included in place recognition at the actual Bra Walk event shall be on the evening prior to the Bra Walk event day, at the stroke of midnight.
2. Place recognition shall be defined as 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place. The top three Individual fundraising walkers shall be recognized at the Bra Walk event. There shall be separate place recognition of the top three placing Corporate walker teams and the top three Non-Corporate walker teams at the Bra Walk event.
3. The Top Fundraising Teams, both Corporate Teams and Non-Corporate Teams, will not receive any prize, monetary or other, besides recognition and thanks during the After Party on Bra Walk night.
4. At the discretion of Tri-Valley SOCKs, ribbons or medals may be awarded for place recognition.
5. Corporate Teams are formed from a company that has sponsored the current walk, i.e. Event Partner, and has members on the team that have used one or more “free walker registration” provided with the corresponding Event Partner level. Non-corporate Teams are formed by other individuals that choose to be on a team together without any corporate affiliation related to Event Partner recognition, and have each of their individual fundraising totals linked with and added to the team’s total fundraising amount.

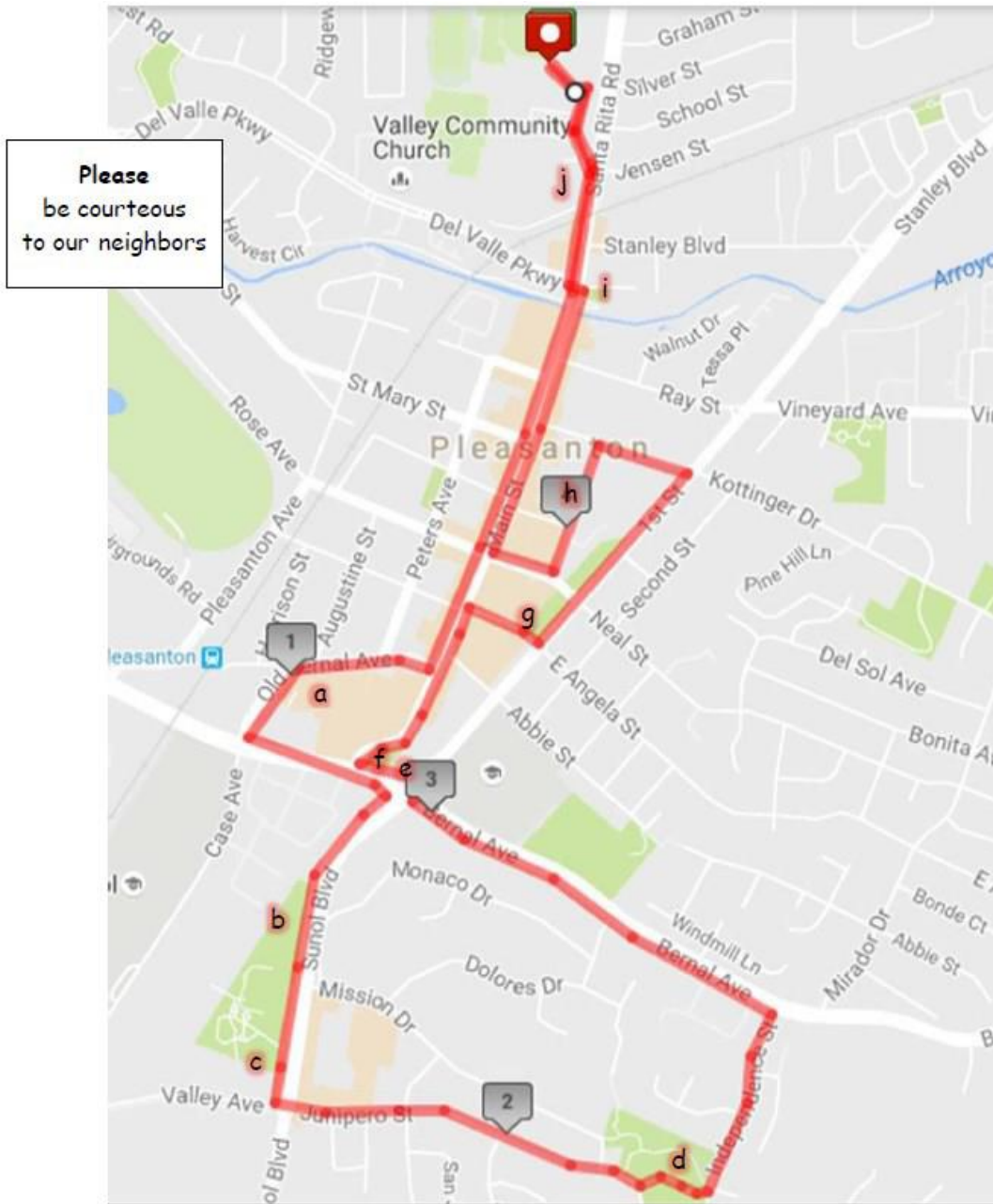




# AMADOR VALLEY HIGH SCHOOL

"SCHOOL OF CHAMPIONS"

# Bras for the Cause Cheering Stations



Please be courteous to our neighbors

- a) 7:00 - 7:30 Library Parking Lot @ 400 Old Bernal Ave
- b) 7:10 - 8:00 Senior Center Parking Lot 5353 Sunol Blvd
- c) 7:10 - 8:00 Centennial Park 5353 Sunol Ave
- d) 7:20 - 8:30 ValleyCare Cheering Station.  
Mission Hills Park Junipero Street & Independence Street
- e) 7:30 - 9:00 Parking lot at Sunol/1<sup>st</sup> Street and Bernal (iron deer).
- f) 7:30 - 9:00 UCSF Cheering Station Civic Park @ Main Street and Bernal
- g) 7:30 - 9:00 Peets Pit Stop (Bathroom)  
Delucci Park @ 4551 First St
- h) 7:40 - 9:30 Axis Community Health Cheering Station (Bathroom) @ 4361 Railroad Ave
- i) 7:40 - 9:30 HERS Cheering Station  
Main Street Green , Main Street & DelValle/Vervais
- j) 7:40 - 9:30 Walkers enter Amador campus before Theatre