

Hi,

Tri-Valley SOCKs and the event beneficiaries would like to thank you for walking and sharing our vision of a world without Breast Cancer. This document includes important information on what to expect during the 8th Annual Bras for the Cause breast cancer walk on May 11 and will help you plan for the evening. Sections with information on fundraising, registration/check-in, bra judging, safety, route support, rest stop and cheering station locations, "DDD" finisher's party and directions are below.

Let's go out and prove again that we can have fun (be safe) and change the world at the same time!

Fundraising:

We are very serious about fun and raising money to help get rid of breast cancer. Your \$200 could buy a mammogram for a sister in need

- Bring any bring any last-minute checks with you to registration. If you have not reached the minimum \$200 in donations, you will be asked to self-pledge. A credit card will be required but will not be charged if you have reached your goal by June 15, 2013. See <http://www.trivalleysocks.org/fundraising.html> for ideas to help you get there.
- To be considered for the "Top Fundraiser" prize, your donations must be received by May 1, 2013. Donations received after May 1 will be credited to your name/number, however we will be unable to include them in the Top Fundraiser calculations. There are many other judging categories you can compete for! See the Bra Judging section below.

Registration/Check-In:

- Bring your signed safety waiver and any donations that you still have to check-in.
- Check-in will begin at 5:30 PM in the Amador High School Multi-Purpose Room. You will receive your participant bib with your walker number at check-in. See the Amador Campus map for registration and parking information ****Insert Link****
- Please be in the Check-in line by 6:30 to ensure you are ready when the walk starts promptly at 7:00pm.
- You will receive some raffle tickets. Proceed to the raffle table and choose which prize donated by local businesses that you'd like to take a chance at

winning. Place your ticket into the appropriate receptacle. You must be present to win.

Bra Judging:

- You must check in before proceeding to Judging. Please tell us you want to participate at check-in. We will direct you to the judging area
- Bra Judging will begin at 5:30.
- New categories have been added this year!! These include Pretty In Pink, Most Creative Individual, Most Creative Team, Laughter in Love (Makes You Smile), Best Bro-zier (Best Guy In A Bra), Best Bra In Training (Best Youth In A Bra), Best Electrical Light Show (The Bling Award) and Highest Fundraiser.

Safety: Your safety is our first priority

- In case of an emergency, first dial 911. Then contact a SOCKs representative by dialing 650 SOCKS 22 (650-762-5722)
- If a police officer or walk safety volunteer gives you instructions, it is important for your safety to comply with them.
- No dogs please. This is for the safety of our walkers and insurance coverage.
- If you feel tired or can't finish the walk, no worries--we have a Support Limo easily identifiable. To flag it down, please stand by the curb, but not in the street. Hold your arms over your head crossed in an "X" so they know you are not just waving and cheering with them. You may also dial 650 SOCKS 22 (650-762-5722). A SOCKs volunteer will respond. Be ready to give your location.
- "Lights" are important--on your bra and in your hand. Not only will you want to see the sidewalk, but you'll want to be seen--by drivers, spectators and other walkers as well. We not only encourage lights, we reward them! A new category of judging has been created. Best Electrical Light Show (The Bling Award).
- Follow all normal traffic rules and regulations. Obey signals and always ensure that drivers see you before you cross a street--make eye contact.

Route Support:

- If you feel tired or can't finish the walk, no worries--we have a Support Limo easily identifiable. To flag it down, please stand by the curb, but not in the street. Hold your arms over your head crossed in an "X" so they know you are not just waving and cheering with them. You may also dial 650 SOCKS 22

(650-762-5722). A SOCKs volunteer will respond. Be ready to give your location.

- No dogs please. This is for the safety of our walkers and insurance coverage.
- The route will be clearly marked with pink flagging tape and signs. Please be aware of sidewalk conditions while reading signs and admiring the decorated bras around you.
- Call out potential hazards such as broken cement, poles, trash cans, bus benches, fire hydrants, or worst of all, dog business.

Rest Stops and Cheering Stations:

- There are several locations staffed with volunteers whose job it is to keep you on the road--comfortable and safe. You can find the Cheering Stations in the map located at ****Insert Link**. Please share with your sponsors, family and friends. They'll love to see you in your decorated bra!
- Restrooms are located in several places along the route.
 - Delucci Park Pit Stop, sponsored by Rockin Jump, is located at W. Angela Street and 1st Street. This is approximately halfway through the walk.
 - Axis offices located on Railroad
 - Physical Therapies cheering station at 3908 Valley Ave

The "DDD" Finisher's Party (Desserts, Decorations and Donations):

- Upon finishing the walk, please follow the directions to check-in where you will collect your Finisher's T-shirt and then proceed on to the goodies!
- D Desserts - Our dessert buffet will feature delicious desserts and treats, including chocolate, from local businesses that support the cause. Enjoy live music until the final walkers arrive.
- D Decorations - If you entered the Bra Decorating Contests at Check-in, this is when the winners will be announced and the prizes awarded. Raffle tickets provided at registration will be drawn.
- D Donations - We will announce a preliminary fundraising total at the Finisher's Party. You will have an opportunity to hear from the beneficiaries and the Honoree.

Directions:

The event is again held at Amador Valley High School located at 1155 Santa Rita Road, Pleasanton, CA 94566

From 580:

Exit Santa Rita Road.

Proceed south toward town staying on Santa Rita Road.

After the stoplight at Black Avenue, you will see Amador High School on the right side of the street.

Continue past the high school and turn right onto Del Valle Parkway.

Make your first right into the parking lot. Look for signs directing you to registration.

From 680:

Exit Bernal Avenue, east.

Turn left on Valley Avenue (1st traffic light).

Turn right on Santa Rita Road.

After the stoplight at Black Avenue, you will see Amador High School on the right side of the street.

Continue past the high school and turn right onto Del Valle Parkway.

Make your first right into the parking lot. Look for signs directing you to registration.