Tri-Valley SOCKs

Guidelines for Individual and Team Fundraising Recognition:



- 1. The "cut-off" time for any funds raised by both individual walkers and teams of walkers to be included in place recognition at the actual Bra Walk event shall be on the <u>evening prior</u> to the Bra Walk event day, <u>at the stroke of midnight</u>.
- 2. Place recognition shall be defined as 1st, 2nd, and 3rd place. The top three Individual fundraising walkers shall be recognized at the Bra Walk event. There shall be separate place recognition of the top three placing Corporate walker teams and the top three Non-Corporate walker teams at the Bra Walk event.
- 3. The Top Fundraisering Teams, both Corporate Teams and Non-Corporate Teams, will not receive any prize, monetary or other, besides recognition and thanks during the After Party on Bra Walk night.
- 4. At the discretion of Tri-Valley SOCKs, ribbons or medals may be awarded for place recognition.
- 5. Corporate Teams are formed from a company that has sponsored the current walk, i.e. Event Partner, and has members on the team that have used one or more "free walker registration" provided with the corresponding Event Partner level. Non-corporate Teams are formed by other individuals that choose to be on a team together without any corporate affiliation related to Event Partner recognition, and have each of their individual fundraising to-tals linked with and added to the team's total fundraising amount.