

Tri-Valley SOCKs Bras for the Cause® Breast Cancer Walk

Saturday, 7pm, May 9, 2015

Partnership Support Opportunities and Benefits

Just after 7pm Saturday evening, May 9, 2015 hundreds of women and men will walk through Pleasanton in their decorated bras for a very compelling reason - to find a cure for breast cancer now! Show your commitment to the community and the cause while reaching an active, spirited, and informed local market.

\$7,500 Diamond Partner

- Recognition Main Street banner, all pre and post event press releases, brochures, posters and flyers
- Partner level acknowledgement in the Tri-Valley SOCKs quarterly newsletter
- Table space at Registration and Finishers Party
- 15 complimentary walker registrations

\$5,000 Ruby Partner

- Your logo displayed on the pit stop banner
- Partner level acknowledgement in the Tri-Valley SOCKs quarterly newsletter
- Table space at Registration or Finishers Party
- 10 complimentary walker registrations

\$3,000 Emerald Partner

- Your logo on a banner at the cheering stations
- 6 complimentary walker registrations

\$2,000 Sapphire Partner

- Partner logo placement on the Sweep Limo
- 3 complimentary walker registrations

\$1,000 Pearl (Cash or In-Kind)

- Sponsor logo exclusive placement on a kilometer marker placed along the route
- 2 complimentary walker registrations

\$500 Pink Ribbon Partner/Contributor (Cash or In-Kind)

- Table space at registration
- 1 complimentary walker registration

\$250 Opal Partner/Contributor (Cash or In-Kind)

All Partnership levels include:

- Partner level logo placement on the Tri-Valley Socks website, and finisher's shirt
- Event acknowledgement in the Finishers' Party slideshow

Important Information:

- Deadlines: Event Partner deadline of February 28 to be included in Main Street banner week. Allow 1 week for website updates. Cash and in-kind commitments must be received by 04/01 to be included on the t-shirt. Logo and name placement in advertising will be determined by ad space. Coupons to include in the Goodie Bags must be delivered to us before May 1
- Table Space will be provided according to the level of Partnership. Bring your signage. Share samples of your goods or information on services. Sales are not permitted.
- Complimentary walker registration fee only. Each walker is required to raise the minimum \$200 in pledges.