



Attention 2022 Walkers:

Tri-Valley SOCKs and the event beneficiaries would like to thank you for walking and sharing our vision of a world without Breast Cancer. This document includes important information on what to expect during our final "It Takes A Village" Bras for the Cause breast cancer walk on May 7, 2022, and will help you plan for the evening. **This year's event is being held at a new location: Amador Valley Community Park, 4301 Black Avenue, Pleasanton, CA 94566.** Sections with information on fundraising, registration/check-in, raffle, bra judging, safety, route support, rest stop and cheering station locations, "DDD" finishers' party and directions are below.

Let's go out and prove again that we can have fun (be safe) and change the world at the same time!

Fundraising - All checks must be made out to Tri-Valley SOCKs:

We strongly believe that you can have fun while raising money to help end breast cancer. Your \$200 could buy a mammogram for a sister or brother in need.

- For faster check-in at Registration, it is highly recommended that your \$200 pledge be posted on-line 2 days prior to the walk.
- Bring any last-minute checks with you to registration (list them on the attached Donations Submittal sheet). If you have not reached the minimum \$200 in donations by May 7, 2022 you will be asked to self-pledge. Please fill out the attached Pledge form with your credit card information and signature so we have your billing information if you have not reached your goal by May 7, 2022. Please have your pledge form filled out ahead of time, or bring your credit card with you. See <http://www.trivalleysocks.org/fundraising.html> for ideas to help you reach your fundraising goal.
- To be considered for the "Top Fundraiser Team" and "Top Fundraiser Individual" prize, your donations must be received by midnight on the evening prior to the walk, which is May 6, 2022. Donations received after May 6 will be credited to your name/number; however, we will be unable to include them in the Top Fundraiser Team or Individual calculations.

Registration/Check-In:

- To assist in expediting the registration process, please bring the following:
 1. Signed Safety Waiver (waiver must be signed by every walker and by an adult for any walker under 18 years old).
 2. List of donations brought in the night of the walk. (Please fill out the attached Donations Submittal sheet ahead of time)
 3. Fundraising Pledge form filled out with credit card information and signed to self-pledge (as described above).



- Registration check-in will begin at 4:00 PM in the back parking lot near the back fence of the aquatic center at Amador Valley Community Park. You will receive your participant bib with your walker number at check-in. See the attached Amador Valley Community Park map for parking information. Follow the registration signs.
- Please be ready to start the walk at 6:00pm.

Raffle:

- Raffle prizes will be set up outside, near Registration.
- Take a look at the fabulous raffle prizes and buy your tickets!
- Tickets will be sold **until 5:45 PM the night of the walk only**. Don't forget to bring cash or checks so you don't miss out!
- Ticket prices: 2 for \$5, 5 for \$10, or 12 for \$20
- Need not be present to win raffle prizes. A Tri-Valley SOCKs member will contact you and make arrangements to receive your basket if you do not pick it up after the walk.
- Raffle prize winners will be posted at the Finishers' Party. Winners need to proceed to parking lot C to claim their basket.

Bra Judging:

- You must go through Registration before proceeding to Judging. Please tell us you want to participate at check-in. We will direct you to the judging area.
- Bra Judging will begin at 4:00 pm.

This Year's Award Categories: Best "Bro"-zier (Individual or Team), Best Electric Light Show (Individual or Team), Most Creative Individual Event Theme (It Takes A Village), Most Creative Team Event Theme (It Takes A Village), Most Creative Small Group (group of 6 or less), Most Creative Large Group (group of 7 or more), Most Inspirational Award (Individual or Team), and Best Show Stopper Team Award.

Safety & Route Support: Your safety is our first priority. **We have never had a serious injury. Here are some things to remember to help us keep that record:**

- This is a WALK, not a run.
- Follow all normal traffic rules and regulations.
- If a police officer or walk safety volunteer gives you instructions, please comply. They are watching out for your safety.
- Make sure that drivers see you before you cross a street--make eye contact.
- In case of an emergency, first dial 911. Then contact a SOCKs representative by dialing 650 SOCKS 22 (650-762-5722). Number is on your bib.
- To Flag down the Support Limo - stand by the curb, but not in the street. Hold your arms over your head crossed in an "X" so they know you are not just waving



and cheering with them. You may also dial 650 SOCKS 22 (650-762-5722). The number is on your bib. A SOCKS volunteer will respond. Be ready to give your location and if there is an injury.

- Share the sidewalk especially down Main Street. Be courteous. Let them admire your gorgeously decorated bra! Tell them why you are walking in your underwear.
- Please stay on the sidewalk and on the route - follow the pink flagging tape and signs. We have carefully marked hazards, but call out potential hazards if you see them, such as broken cement, poles, trashcans, bus benches, fire hydrants, or 'organic' hazards left by a dog.
- No dogs please. This is for the safety of our walkers and insurance coverage.
- "Lights" are important--on your bra and in your hand. It's a good idea to bring a flashlight. Not only will you want to see the sidewalk, but you'll want to be seen--by drivers, spectators, and other walkers as well. We not only encourage lights, we reward them! A Bra decorating prize will be awarded for Best Electrical Light Show.
- Have fun - you look fabulous. Go Kick Cancer in the Ass-Phalt!

Route Support:

- If you feel tired or can't finish the walk, no worries--we have a Support Limo easily identifiable. To flag it down, please stand by the curb, but not in the street. Hold your arms over your head crossed in an "X" so they know you are not just waving and cheering with them. You may also dial 650 SOCKS 22 (650-762-5722). A SOCKS volunteer will respond. Be ready to give your location.

Rest Stops and Cheering Stations:

- There are several locations staffed with volunteers whose job it is to keep you on the road--comfortable and safe. You can find the Cheering Stations on the attached map. Please share with your sponsors, family and friends. They'll love to see you in your decorated bra!
- Restrooms are located in several places along the route.
 - Delucci Park Pit Stop, is located at W. Angela Street and 1st Street. This is approximately halfway through the walk.
 - Axis offices located on Railroad .

The "DDD" Finishers' Party (Desserts, Decorations and Donations):

- Upon finishing the walk, please follow the directions to Finishers' Party where you will collect your Finishers' T-shirt.
- D Desserts - Enjoy your bag of goodies, and listen to music until the final walkers arrive.
- D Decorations - If you entered the Bra Decorating Contests at Check-in, this is when the winners will be announced and the prizes awarded.
- D Donations - We will announce a preliminary fundraising total at the Finishers' Party.



Directions:

Reminder about our NEW LOCATION: Amador Valley Community Park, 4301 Black Avenue, Pleasanton, CA 94566.

From Oakland, Livermore

From I-580, take Santa Rita Road exit, and head south on Santa Rita Road, proceed approximately 2 miles to Black Avenue. Turn right on Black Avenue. Take the third driveway on the right into parking lot and follow straight back behind the Dolores Bengtson Aquatic Center. There are also Park parking lots that front on Black Avenue, and street parking is available. Look for signs directing you to registration.

From Fremont, San Ramon

From I-680 to Stoneridge Drive exit, and head east on Stoneridge Drive, proceed approximately 2 miles to Santa Rita Road. Turn right on Santa Rita Road. Proceed approximately 1 mile to Black Avenue. Turn right on Black Avenue. Take third driveway on the right into parking lot and follow straight back behind the Dolores Bengtson Aquatic Center. There are also Park parking lots that front on Black Avenue, and street parking is available. Look for signs directing you to registration.



Please sign and bring this form to Registration!

WALK SAFETY AND LIABILITY WAIVER

I wish to participate in the Bras for the Cause Walk. If I am registering as a walker, I will be at least 18 years or older on the date the event commences. If I am under 18, I will have signed parental permission in order to participate and will be walking with an adult who is a registered walker.

I understand that all donations processed by the Tri-Valley SOCKs donation office are non-refundable and non-transferable, even if I do not participate in the event or even if the event is cancelled. I also understand that the registration fee is non-refundable, and non-transferable. I understand that I must raise at least \$200 in order to participate in the event.

Waiver and Release of Liability

I understand that while participating in this event, I will be using public streets and facilities where many hazards exist, and I am aware of and appreciate the risks that may result. I am also aware that accidents may occur during this event that could result in serious injury or death. I am voluntarily participating in this event with knowledge of all such risks. If I am the parent or guardian of an under-aged walker, I understand these risks and agree to all stipulations in this waiver for my child.

In consideration for being permitted to participate in this event, I agree to assume all risks and to release, hold harmless and covenant not to sue Tri-Valley SOCKs, the City of Pleasanton, the Amador Valley Community Park and any designated beneficiaries, sponsors, officials, participating clubs, communities, organizations, friends of the event, and all other government or public entities including, but not limited to, the Department of Transportation and affiliated organizations and all their respective directors, officers, agents, employees and members (collectively, "the releasees"), for any claim, loss or liability that I may have arising out of my participation in the event, including bodily injury, death or property damage, whether caused by negligence or carelessness of the releasees or otherwise.

I intend by the Waiver and Release of Liability to release in advance, and to waive my rights and to discharge all of the releasees from all claims, losses or liabilities for death, bodily injury or property damage that I may have, or which may hereafter accrue to me, as a result of my participation in this event, even though that liability may arise from negligence or carelessness on the part of the releasees, from dangerous or defective property or equipment owned, maintained or controlled by them or because of their possible liability without fault. I understand and agree that this Waiver and Release of Liability is binding on my heirs, assigns and legal representatives.

I am physically capable of completing this event. I will maintain personal health insurance while participating in the event. I acknowledge that I, and I alone, am solely responsible for my personal health and safety, and the personal property I bring with me. I will read the event description and rules for participation in the event, and I will abide by all rules and regulations established by the event organizers and personnel as well as the local vehicle code. I further agree that my participation in the event is subject to the sole discretion of the organizers, and that my participation may be limited for medical or other safety-related reasons.

I will abide by Tri-Valley SOCK's Code of Conduct which can be found on our website at <http://www.trivalleysocks.org/Questions---Resources.html>

I understand that my name, photograph, voice or likeness may be used for all promotional purposes related to the event by Tri-Valley SOCKs. I consent to and authorize, in advance, such use and waive all rights of privacy I have in connection therewith. And I understand that I will not benefit financially from any use thereof.

I have carefully read this Waiver of Liability and Agreement and fully understand its contents. I am aware that by signing this waiver, I agree to all terms and conditions included in it.

Print Your Name

Date

Signature of Walker

Parent or Legal Guardian's Signature
(if under 18 years of age)



Bras for the Cause Walk -- Submittal Sheet

Please turn in your completed submittal sheet along with checks and cash you have received the day of the walk.

WALKER'S NAME: _____ Telephone: _____

Date _____

Donor's Name	Check	Cash	Total
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
TOTAL:\$	\$	\$	\$



2022 Bras for the Cause Breast Cancer Walk

Fundraising Pledge Form

We are very excited that you've registered for our final "It Takes A Village" Bras for the Cause Breast Cancer Walk and will join us in having some fun while fighting a very serious disease. Although we are out to have a good time, the purpose of this event is to raise money to fight Breast Cancer. We cannot find a cure, if we cannot fund a cure. Therefore, each walker is required to raise a minimum of \$200 to participate.

I understand that the Bras for the Cause event is a fundraiser and when registering I agreed to raise \$200 to participate. We are now asking those participants who have not raised a minimum of \$200 to self-pledge any remaining funds.

Please review the following and indicate which is applicable to you.

1. I have raised the minimum of \$200 by the event date of May 7, 2022 (to be verified by Registration volunteer at time of check-in by looking at spreadsheet provided).
2. I have not raised the minimum of \$200 and agree to self pledge the difference between the amount I have raised to date and \$200 on my credit card on May 7, 2022.
3. I have not raised the minimum of \$200 and agree to continue to fundraise. If I am unable to raise the minimum amount of \$200 by May 20, 2022, I agree to self pledge the difference between the amount raised as of May 20, 2022 and \$200. Any non-credit card donations must be received by Tri- Valley SOCKs by May 20th to be included in the total.

Self-pledge credit card information:

Walker's Name: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Team Name (if applicable): _____

Name on credit card: _____

VISA card number: _____

Master card number: _____

American Express card number: _____

Expiration Date: _____ Security Code: _____ Phone #: _____

- I understand that my credit card will be charged if I have not raised \$200 by 5/20/22.

Signature: _____

Tri-Valley SOCKs

Guidelines for Individual and Team Fundraising Recognition:



1. The “cut-off” time for any funds raised by both individual walkers and teams of walkers to be included in place recognition at the actual Bra Walk event shall be on the evening prior to the Bra Walk event day, at the stroke of midnight.
2. Place recognition shall be defined as 1st, 2nd, and 3rd place. The top three Individual fundraising walkers shall be recognized at the Bra Walk event. There shall be separate place recognition of the top three placing Corporate walker teams and the top three Non-Corporate walker teams at the Bra Walk event.
3. The Top Fundraising Teams, both Corporate Teams and Non-Corporate Teams, will not receive any prize, monetary or other, besides recognition and thanks during the After Party on Bra Walk night.
4. At the discretion of Tri-Valley SOCKs, ribbons or medals may be awarded for place recognition.
5. Corporate Teams are formed from a company that has sponsored the current walk, i.e. Event Partner, and has members on the team that have used one or more “free walker registration” provided with the corresponding Event Partner level. Non-corporate Teams are formed by other individuals that choose to be on a team together without any corporate affiliation related to Event Partner recognition, and have each of their individual fundraising totals linked with and added to the team’s total fundraising amount.



Directions to Amador Valley Community Park



Picnic Area Parking

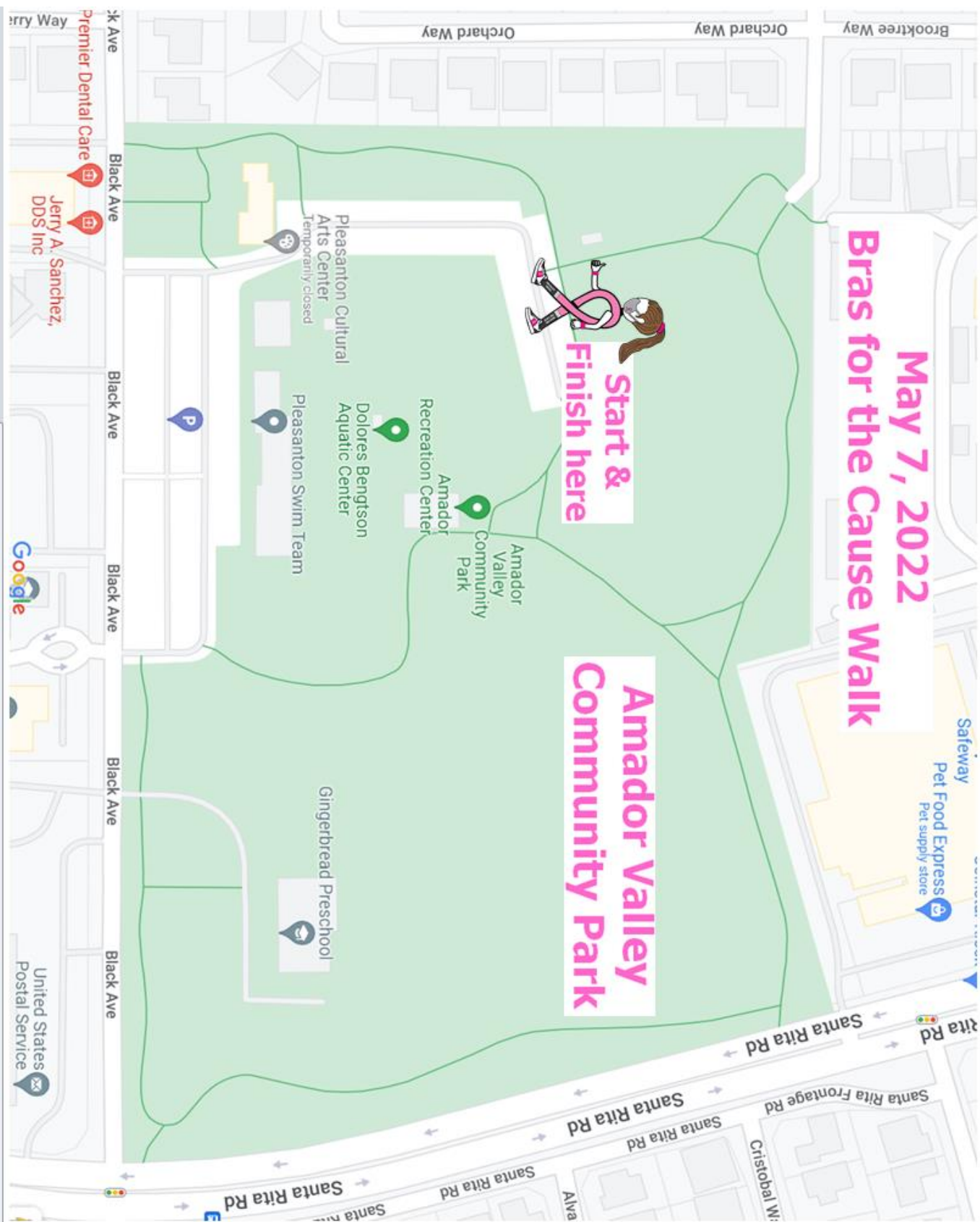
Directions

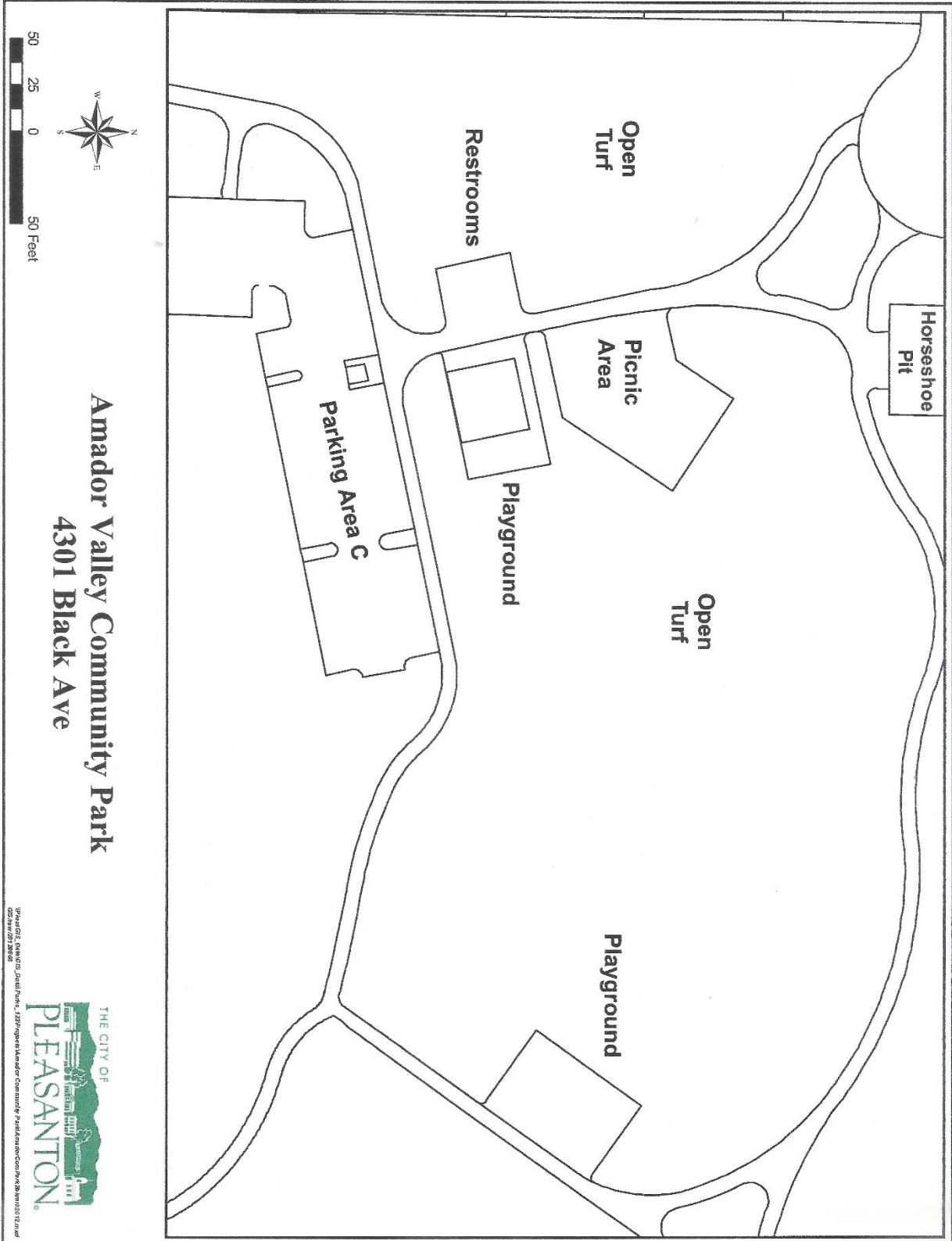
- From Oakland, Livermore
From I-580, take Santa Rita Road Exit, and head south on Santa Rita Road, proceed approximately 2 miles to Black Avenue. Turn right on Black Avenue. Take third driveway on the right into parking lot and follow straight back behind the Dolores Bengtson Aquatic Center.
- From Fremont, San Ramon
From I-680 to Stoneridge Drive exit, and head east on Stoneridge Drive, proceed approximately 2 miles to Santa Rita Road. Turn right on Santa Rita Road. Proceed approximately 1 mile to Black Avenue. Turn right on Black Avenue. Take third driveway on the right into parking lot and follow straight back behind the Dolores Bengtson Aquatic Center.

May 7, 2022
Bras for the Cause Walk

Start & Finish here

Amador Valley Community Park





Amador Valley Community Park
4301 Black Ave



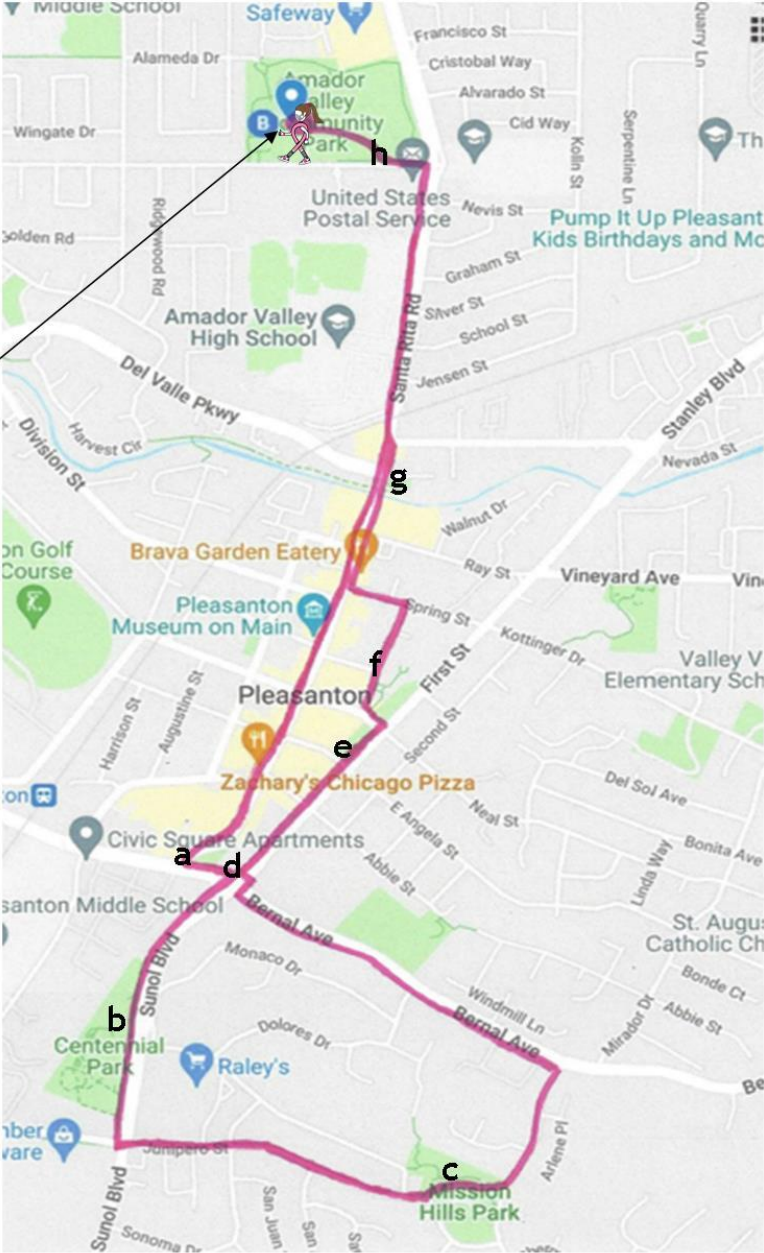
PROJECT: PARKS Dept/Plan - 191Project/Amador Community Park/Amador/PA-20120115.rvt
 02/11/2012 10:08:38

2022 Bras for the Cause Route & Cheering Stations



Walk start & end
Amador Valley
Community Park
4301 Black Ave.

Please
be courteous
to our neighbors



- 6:00pm depart Amador Valley Community Park
- a) 6:00 - 6:30 Park to corner @ Main St. & Bernal
- b) 6:20 - 7:10 Senior Center Parking Lot & Centennial Park, 5353 Sunol Blvd.
- c) 6:25 - 7:30 UCSF Cheering Station Mission Hills Park @ Juniper St. & Independence St.
- d) 6:30 - 8:00 Parking Lot @ Sunol / 1st Street & Bernal (iron deer)

- e) 6:30 - 8:00 Pit Stop (Bathroom) Delucci Park @ 4551 First St.
- f) 6:40 - 8:30 Axis Community Health Cheering Station (Bathroom) @ 4361 Railroad Ave.
- g) 6:40 - 8:30 Main Street Green, @ Main St. & DelValle/Vervais
- h) 6:40 - 8:30 Walkers return to A.V. Community Park (luminary path) @ Santa Rita Rd & Black Ave.



Bras for the Cause "It Takes A Village"

**Breast Cancer Walk—Downtown Pleasanton
Evening of Saturday, May 7, 2022**

HONOR YOUR HONOREE

To celebrate our final Bras for the Cause Walk - we want to also celebrate our Honoree segment a little different this year.

Breast Cancer affects many people - those currently fighting their battle, those that are survivors, those that we have lost and those that support all these fighters. Instead of choosing and highlighting only one individual person as this walk's "Honoree," we want to honor as many people as we can. We want this year's participants to choose someone they want to Honor - the whole Village will get a chance to show off the varied people and reasons they take part in our walks. To further this, we are encouraging all walkers, as well as volunteers and staff, to recognize or share the person(s) or reason you may be participating in this Breast Cancer walk. This underscores this year's theme, "It Takes A Village." This recognition could be achieved by decorating the back of your bra/bra strap area or shirt with a printed picture, a name, a quote, etc., that is significant to the reason for participating in the day's event. We've included a link on our website with a pre-printed outline form for "[Honoring My Honoree](http://tvsbrasforcause.homestead.com/Important-Links.html)," (<http://tvsbrasforcause.homestead.com/Important-Links.html>). On event day, we will have these printed forms and/or paper, markers and safety pins for those that decide that day to add this to their shirt.

Additionally, as in the past, we will have luminary bags available to decorate during "pre-walk" time to honor those that you are walking for that have/had breast cancer. Many attendees have attached a picture to the luminary bags of the person they are honoring. At the end of the walk path, a luminary path will be set up lighting the walkers return to our staging area and After-walk festivities.

Information and Registration:

www.TriValleySOCKs.org

100% of the "Bras for the Cause" Breast Cancer Walk walker donations raised is granted to our beneficiaries.

501©(3) corporation status. Tax ID 20-2395367

HONORING MY HONOREE



HONORING MY HONOREE

