

Tri-Valley SOCKs Bras for the Cause Breast Cancer Walk

Saturday, 7pm, April 29, 2017

Partnership Support Opportunities and Benefits

On Saturday evening, April 29, 2017 hundreds of women and men will walk through Pleasanton in their decorated bras for a very compelling reason - to find a cure for breast cancer now! Show your commitment to the community and the cause while reaching an active, spirited, and informed local market.

\$7,500 Diamond Partner

- Recognition on Main Street banner, all pre and post event press releases, brochures, posters, flyers & finisher's t-shirt
- Partner level acknowledgement in the Tri-Valley SOCKs newsletter
- Table space at pre walk festivities
- 15 complimentary walker registrations

\$5,000 Ruby Partner

- Your logo displayed on the pit stop banner & finisher's t-shirt
- Partner level acknowledgement in the Tri-Valley SOCKs quarterly newsletter
- Table space at pre walk festivities
- 10 complimentary walker registrations

\$3,000 Emerald Partner

- Your logo displayed on a banner at the cheering stations & finisher's t-shirt
- Table space at pre walk festivities
- 6 complimentary walker registrations

\$2,000 Sapphire Partner

- Your logo displayed on the Sweep Limo & finisher's t-shirt
- Table space at pre walk festivities
- 3 complimentary walker registrations

\$1,000 Pearl Partner

- Your logo displayed along the route & on finisher's t-shirt
- Table space at pre walk festivities
- 2 complimentary walker registrations

\$500 Pink Ribbon Partner

- Table space at pre walk festivities
- Your logo displayed on the finisher's t-shirt
- 1 complimentary walker registration

\$250 Opal Partner

All Partnership levels include:

- Partner level logo placement on the Tri-Valley Socks website and event acknowledgement in the Finisher's Party slideshow.

Important Information:

- Deadlines: February 28, 2017 for Event Partners to be included in Pleasanton Main Street banner week. Allow 1 week for website updates. All partner commitments must be received by March 25, 2017 for logo to be included on the t-shirt. Logo and name placement in advertising will be determined by ad space. Coupons to be included in the Goodie Bags must be delivered to us before April 21, 2017.
- Table Space will be provided according to the level of partnership. Bring your signage. Share samples of your goods or information on services. No sales permitted.
- Each walker is required to raise the minimum \$200 in pledges. Complimentary walker registration applies to the registration fee only.