Attention 2015 Walkers:

Tri-Valley SOCKs and the event beneficiaries would like to thank you for walking and sharing our vision of a world without Breast Cancer. This document includes important information on what to expect during the 10th Annual “Diamond Jubilee” Bras for the Cause breast cancer walk on May 9, and will help you plan for the evening. Sections with information on fundraising, registration/check-in, raffle, bra judging, safety, route support, rest stop and cheering station locations, “DDD” Finishers' Party and directions are below.

Let’s go out and prove again that we can have fun (be safe) and change the world at the same time!

Fundraising – All checks must be made out to Tri-Valley SOCKs:

We are very serious about fun and raising money to help get rid of breast cancer. Your $200 could buy a mammogram for a sister in need.

- For faster Registration check-in, it is highly recommended that your $200 pledge be posted on-line 2 days prior to the walk.
- Bring any last-minute checks with you to registration (list them on the attached Donations Submittal sheet). If you have not reached the minimum $200 in donations, you will be asked to self-pledge. Please fill out the attached Pledge form with your credit card information and signature so we have your billing information needed if you have reached your goal by June 15, 2015. For faster check-in, please have your pledge form filled out ahead of time, or bring your credit card with you. See http://www.trivalleysocks.org/Fundraising-Tips.html for ideas to help you get there.
- To be considered for the "Top Fundraiser" prize, your donations must be received by May 8, 2015. Donations received after May 8 will be credited to your name/number; however, we will be unable to include them in the Top Fundraiser calculations. There are many other judging categories you can compete for! See the Bra Judging section below.

Registration/Check-In:

- To assist in expediting the registration process, please bring the following:
  1. Signed Safety Waiver (waiver must be signed by every walker and by an adult for any walker under 18 years old).
  2. List of donations brought in the night of the walk (please fill out the attached Donations Submittal sheet ahead of time).
  3. Fundraising Pledge form filled out with credit card information and signed to self-pledge (as described above).
Check-in will begin at 5:30 PM in the Amador High School Multi-Purpose Room (see “M.P.” on map). You will receive your participant bib with your walker number at check-in. See the attached Amador Campus map for registration and parking information.

Please be ready to start the walk at 7:00pm.

Raffle:

- Raffle prizes will be set up in the area near Registration.
- Take a look at the fabulous raffle prizes and buy your tickets!
- Tickets will be sold until 7:30 PM the night of the walk only. Don't forget to bring cash or checks so you don't miss out!
- Ticket prices: 2 for $5, 5 for $10, or 12 for $20
- Need not be present to win raffle prizes. A Tri-Valley SOCKs member will contact you and make arrangements to get your basket if you do not pick it up after the walk.
- Raffle prize winners will be posted in the small gym at the Finishers’ Party. Winners need to proceed to the table by the t-shirts to claim their basket.

Bra Judging:

- You must go through Registration before proceeding to Judging. Please tell us you want to participate at check-in. We will direct you to the judging area.
- Bra Judging will begin at 5:30.

This Year’s Categories: Pretty in Pink, Most Creative Individual, Most Creative Team, Best "Bro"-zier, Best Bra in Training, Best Electrical Light Show, and Bling Award.

Safety: Your safety is our first priority

- We have never had a serious injury. Here are some things to remember to help us keep that record...
- This is a WALK, not a run.
- Follow all normal traffic rules and regulations.
- If a police officer or walk safety volunteer gives you instructions, please comply. They are watching out for your safety.
- Make sure that drivers see you before you cross a street--make eye contact.
- In case of an emergency, first dial 911. Then contact a SOCKs representative by dialing 650 SOCKS 22 (650-762-5722). Number is on your bib.
• To Flag down the Support Limo - stand by the curb, but not in the street. Hold your arms over your head crossed in an “X” so they know you are not just waving and cheering with them. You may also dial 650 SOCKS 22 (650-762-5722). The number is on your bib. A SOCKs volunteer will respond. Be ready to give your location and if there is an injury.

• Share the sidewalk, especially down Main Street. Be courteous. Let them admire your gorgeously decorated bra! Tell them why you are walking in your underwear.

• Please stay on the sidewalk and on the route - follow the pink flagging tape and signs. We have carefully marked hazards, but call out potential hazards if you see them, such as broken cement, poles, trash cans, bus benches, fire hydrants, or ‘organic’ hazards left by a dog.

• No dogs please. This is for the safety of our walkers and insurance coverage.

• “Lights” are important - on your bra and in your hand. It’s a good idea to bring a flashlight. Not only will you want to see the sidewalk, but you’ll want to be seen--by drivers, spectators and other walkers as well. We not only encourage lights, we reward them! A prize will be awarded for Best Electrical Light Show.

• Have fun - you look fabulous. Go Kick Cancer in the Ass-Phalt!

Route Support:

• If you feel tired or can’t finish the walk, no worries--we have a Support Limo easily identifiable. To flag it down, please stand by the curb, but not in the street. Hold your arms over your head crossed in an “X” so they know you are not just waving and cheering with them. You may also dial 650 SOCKS 22 (650-762-5722). A SOCKs volunteer will respond. Be ready to give your location.

• The route will be clearly marked with pink flagging tape and signs. Please be aware of sidewalk conditions while reading signs and admiring the decorated bras around you.

• Call out potential hazards such as broken cement, poles, trash cans, bus benches, fire hydrants, or worst of all, dog business.

Rest Stops and Cheering Stations:

• There are several locations staffed with volunteers whose job it is to keep you on the road--comfortable and safe. You can find the Cheering Stations in the attached map. Please share the map with your sponsors, family and friends. They’ll love to see you in your decorated bra!

• Restrooms are located in several places along the route.
  - Delucci Park Pit Stop, sponsored by Peet’s Coffee, is located at W. Angela Street and 1st Street. This is approximately halfway through the walk.
轴办公室位于 4361 铁路大道。

物理治疗的加油站在 3908 谷大道，Ste B。

The “DDD” Finishers’ Party (Desserts, Decorations and Donations):
- Upon finishing the walk, please follow the directions to Finishers’ Party (see “Small Gym” on map) where you will collect your Finishers’ T-shirt and then proceed on to the goodies!
- Desserts - Our dessert buffet will feature delicious desserts and treats, including chocolate, from local businesses that support the cause. Enjoy live music until the final walkers arrive.
- Decorations - If you entered the Bra Decorating Contests at Check-in, this is when the winners will be announced and the prizes awarded.
- Donations - We will announce a preliminary fundraising total at the Finishers’ Party. Our beneficiaries will be introduced, and you will have an opportunity to learn about this year’s Honoree.
Directions:

The event is again held at Amador Valley High School located at 1155 Santa Rita Road, Pleasanton, CA 94566

From 580:
Exit Santa Rita Road.
Proceed south toward town staying on Santa Rita Road.
After the stoplight at Black Avenue, you will see Amador High School on the right side of the street.
Continue past the high school and turn right onto Del Valle Parkway.
Make your first right into the parking lot. Look for signs directing you to registration.

From 680:
Exit Bernal Avenue, east.
Turn left on Valley Avenue.
Turn right on Santa Rita Road.
After the stoplight at Black Avenue, you will see Amador High School on the right side of the street.
Continue past the high school and turn right onto Del Valle Parkway.
Make your first right into the parking lot. Look for signs directing you to registration.
2015 Bras for the Cause Breast Cancer Walk
Fundraising Pledge Form

We are very excited that you've registered for the 10th annual “Diamond Jubilee” Bras for the Cause Breast Cancer Walk and will join us in having some fun while fighting a very serious disease. Although we are out to have a good time, the purpose of this event is to raise money to fight Breast Cancer. We cannot find a cure, if we cannot fund a cure. Therefore each walker is required to raise a minimum of $200 to participate.

I understand that the Bras for the Cause event is a fundraiser and when registering I agreed to raise $200 to participate. We are now asking those participants who have not raised a minimum of $200 to self-pledge any remaining funds.

Please review the following and indicate which is applicable to you.

□ 1. I have raised the minimum of $200 by the event date of May 9, 2015 (To be verified by Registration volunteer at time of check-in by looking at spreadsheet provided).

□ 2. I have not raised the minimum of $200 and agree to self pledge the difference between the amount I have raised to date and $200 on my credit card on May 10, 2015.

□ 3. I have not raised the minimum of $200 and agree to continue to fundraise. If I am unable to raise the minimum amount of $200 by June 15, 2015, I agree to self pledge the difference between the amount raised as of June 15, 2015 and $200. Any non credit card donations must be received by Tri Valley SOCKs by June 15th to be included in the total.

Self pledge credit card information:
Walker’s Name: _______________________________________________________________
Credit Card Billing Address: _______________________________________________________
City: ____________________ State: ____________________ Zip: ____________________

Email Address: ____________________
Team Name (if applicable): _______________________________________________________
Name on credit card: ____________________

VISA card number: ____________________________________________________________
Master card number: __________________________________________________________
American Express card number: _________________________________________________
Expiration Date: ________________ Security Code: ______________ Phone #: __________

□ I understand that my credit card will be charged if I have not raised $200 by 6/15/15.

Signature: ___________________________
Bras for the Cause Walk Donations Submittal Sheet

Please turn in your completed submittal sheet along with checks and cash you have received the day of the Walk.

WALKER’S NAME: ______________________ Telephone: ______________________
Date_________________

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TOTAL:$ $ $
BRAS for the Cause Cheering Stations

Please be courteous to our neighbors

1. 7:00 – 7:30 Civic Center Park@ Main Street and Bernal
2. 7:00 – 8:30 Parking lot at Sunol/1st Street and Bernal (iron deer).
3. 7:10 – 8:00 Senior Center 5353 Sunol Blvd
4. **Valley Care Cheering Station.** 7:20 – 8:30
   Mission Hills Park Junipero Street & Independence Street
5. **Peet’s Coffee Pit Stop** 7:30 – 9:00 Delucci Park 4551 First St
6. 7:40 – 9:00 Axis Community Health
   4361 Railroad Ave
7. **Cheering Station**
   7:50 – 9:30 Parking lot 3908 Valley.
8. 8:00 – 10:00 Alisal Elementary School 1454 Santa Rita Rd
9. 8:00 – 10:00 Amador High School Parking
   Lot facing Santa Rita
10. 8:00 – 10:00 Finishers Welcome Gauntlet